I am a commercial truck driver and firmly believe that the service provided by XM radio is one of great assistance to myself and countless other drivers just like me. Any thing that can take some of the stress and uncertainty out of my daily routine is greatly appreciated. Dealing with traffic is difficult under the best of conditions, but to have advance knowledge can improve my day and countless others. We need immediate information, as XM radio provides, and not have to wait until the "top of the hour" or "on the half-hour", or until someone behind a microphone decides, to get basic traffic and weather conditions. Of course, being made to wait for the information on AM or FM would require that you know all local stations. I drive coast to coast, and that is just not practical. Instead of dial doodling to find a local station (when you are close enough) I can tune in XM from anywhere and at any time. And by the way, Most stations don't announce what market area they service, you just have to guess and hope you are right. Until you drive in my shoes you can't know what this service is really worth. This is a competative market, let AM and FM stations improve their services and they won't be so worried about XM. In other words, let them stand on their own two feet.